

# Sri Devi Group

<https://sridevigroup.co.in/job/visual-merchandiser/>

## Visual Merchandiser

### Description

- Planning Season OTB with the season-wise Budget Value & Quantity on store-wise, category-wise level to each & every options planned.
- Season Option feedback from Store team & performance indicators to plan for the coming seasons improving the performance of the division.
- Working with multiple formats suppling on Outright, SOR & Consignment level stocks.
- Ensuring launch of season on time maintain the freshness, healthiness & hygiene season after season.
- Option level evaluation of the performance of the merchandise through parameters like STR & P.I, ROI and Sales vs GRN Mix% of value & Qty level.
- Understanding the customers needs/requirements and the market changes by visiting stores weekly twice.
- Monthly RDC visit and understanding the dispatch process.
- Generating monthly Qty plan for stores based on Budget mix of old & new and actual performance of store like ROS, Healthy/Broken mix%, Cover & FCD.
- Weekly review with store team & Operations, highlighting the concern areas of underachievement, low STR & Product/Style concerns.
- Forthright review with Planning team highlighting the region requirement and concerns, launch plans, GRN delays at warehouse. Highlighting Operation Team for areas on concern
- Weekly sharing the reports to Brand on sales and SOH. Monthly performance indicator on the month-wise performance.
- Sharing the PT file on time to help the store team inward the stocks. Report to the concerned department on any shortages or mismatches.
- EOSS projection and weekly EOL liquidations and performance store-wise, Division-wise and Category-wise. Projecting the end of EOSS SOH and outwards to the required stores for further liquidation.
- Store-wise incentive scheme planning with Operations and sharing the Weekly RA target vs achievement trackers with Operations, Trainer and HR.
- Special focus on Jibbitz performance, identification of stores on de-growth and stores with scope of improvement.
- Weekly publishing the STR performance store-wise option level.
- Monthly mapping order vs received inwards from Brand, highlighting the shortages and planning the ARS for all the stores.
- Outlet store maintaining 70% EOL vs 30% fresh and discount master to be revised based on the store performance in every season.

### Hiring organization

Sri Devi Group

### Employment Type

Full-time

### Job Location

Hyderabad, Telangana, India

### Date posted

December 21, 2023